

CARROLLTON
TECHNOLOGY PARTNERS
L.L.C.

SERVICE
SPOTLIGHT:

We put the

YES in N.O.

Carrollton Tech provides programming, custom software, web design, IT services, and Intranets.

Stop being redundant and minimize the time you spend performing tedious work processes.

Custom software built for your workflow will make more time to expand your product, clientele and business functions.

Software developed by us can be made available to one computer, a business network or securely from a PC web browser anywhere in the world.

There is a technology company in New Orleans who can help.

Call Michael O'Neill at 504-299-8333 to hear YES in N.O.

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United Way of Greater New Orleans

When United Way New Orleans developed a plan to increase public understanding of its programs and their impact on the community, they came to Carrollton Technology Partners to help develop an online video contest as part of this initiative.

Every two weeks from July through September 2007, United Way's website, www.unitedwaynola.org, features a new video about the organization and its programs. A series of questions about the videos follow, and viewers who answer three out of five questions correctly are entered into a prize drawing. There are many larger national compa-

nies offering survey/contest generators, but United Way chose Carrollton Technology to build a custom system specific to their needs.

Carrollton Technology created a system that is easily maintained by United Way staff. Digitized videos are uploaded to the site and questions are selected to match the corresponding video. The system calculates correct answers and adds eligible names into a database from which the winners are randomly selected. With this alternative to an automatically generated survey-builder, United Way is able self-manage and maintain the contest, creating a unique

way of publicizing the mission of their organization.

The team at Carrollton Technology has a unique combination of IT, software, web site development, process evaluation and business consulting experience that your company can utilize to find the right technology solution for your business needs. Call us today and find out how Carrollton Technology Partners puts the YES in N.O. (see sidebar for additional information).



meet Barrett Conrad



Barrett Conrad is a Project Director at Carrollton Technology. Born and raised in Arkansas, Barrett

attended Tulane University and graduated with a Bachelor of Science degree in Computer Science. How did he wind up at Carrollton Tech, you might ask? Barrett found his way to Carrollton through Brian Jones

where they worked together at Tulane University. Barrett left to work for a non-profit organization, but he wanted to experience business and consulting development. He was contacted by Brian who was then working for Carrollton Technology, and needed to hire another developer. Barrett has been here ever since.

The best part of the job for Barrett is being able to apply

cutting edge technology to help solve the needs of his clients. He is also an avid chef, and since cooking and problem solving can be considered one and the same, he enjoys using forced cooking/software metaphors on his development team.

Barrett lives with his wife and two dogs in Uptown New Orleans, where he cooks and plays tug of war in his free time.



1515 Poydras Street
Suite 2600
New Orleans, LA 70112

Phone: 504-299-8333

Fax: 504-299-8337

E-mail: sales@carrolltontech.com

Where Are Your Website's Hot Spots?

Do you know how many people are using your website? There are many tools Carrollton Tech can use to help you better understand what is important to your site's visitors.

Find out more at
www.carrolltontech.com/analytics.php



"Technology for business' sake, not technology for technology's sake"

tech tips: Warning! Hacker Advisory

Hacking Windows

As more and more people are becoming aware of the potential risks that come with internet access (credit card fraud, spy ware, ad ware, viruses, etc) , malicious software has adapted to look more convincing, and thereby more deceiving.

Recently, Symantec researcher Takashi Katsuki posted a note warning of a new Trojan horse called Trojan.Kardphisher that attempts to steal credit card information. Though this Trojan horse is not technically complex, it can be quite harmful if not protected against.

Trojan.Kardphisher is a standalone Phishing program which highly resembles a Microsoft-made Windows XP Activation form and runs after system startup and before

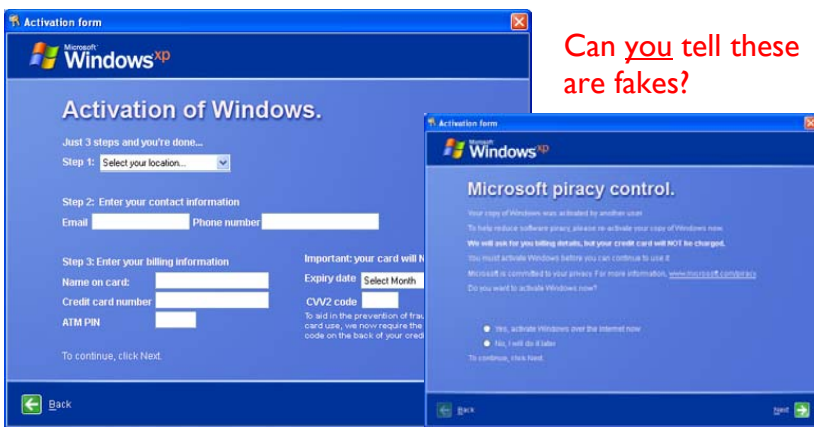
any other application can be opened, including Task Manager. Running on system startup is a clever move, because this behavior is typical of a Microsoft installed program and prevents the user from using his/her computer until they fill out the requested information. The Trojan horse claims that another person has activated the current copy of Windows and asks the user to re-activate to "help reduce software piracy." To appear even more legitimate, the first screen has a link to Microsoft's Piracy Home web page and also disclaims that Microsoft will "ask for you billing details, but your credit card will NOT be charged."

Though the author of the virus has gone to great lengths to make it appear legitimate, the program does contain a couple giveaways that

it was not authored by Microsoft. **Microsoft would never ask for your credit card information to activate Windows.** Also, the program can infect Windows 98, 95, XP, Me, NT, Server 2003, and 2000, but only Windows XP and later operating systems actually require activation.

According to Symantec's summary of the virus, Trojan.Kardphisher has not been widely distributed, nor is it that difficult to remove; however, neglecting to protect yourself can leave you vulnerable to identity theft. You can avoid this malicious program by always maintaining up-to-date antivirus software, but if you come across Trojan.Kardphisher, visit Symantec's website and search for "kardphisher" for instructions to remove the virus.

TROJAN KARDPHISHER SCREEN SHOTS:



CORNER

cool trick

What is another word for "lexicon"?



Need to find a synonym, pronto? Click Shift + F7 to open the Thesaurus in Microsoft Word.